



OWI Incorporated  
17141 Kingsview Avenue  
Carson, California 90746 USA  
Tele: 310-515-1900  
Fax: 310-515-1606  
E-mail: [sales@owirobot.com](mailto:sales@owirobot.com)

Contact: Craig Morioka  
President  
Digital image attached

For Immediate Release

### *Rookie Solar Racer v2*

OWI, Inc.® - Let's work together to be a part of the larger conversation of energy efficiency and celebrate environmental friendliness and sustainability. Empower your children with the knowledge to make our world a better place to live. With that concept, OWI has fabricated a simple mini solar kit to engage curiosity and awareness.

OWI's farm system has cultivated yet another possible Rookie of the Year prospect. *Rookie Solar Racer v2* is a redesigned version of the original Rookie Solar Racer. The modernized variant possesses all the qualities of a five tool player: strength, power, speed, building, and cost effectiveness. Strength – supported by a strong metal base. Power –harnessed by the most powerful and efficient source of energy...the sun. The photovoltaic cell (solar panel) converts the sun's energy directly into electrical energy. Speed – backed by a lightweight design possesses amazing quickness with a catch me if you can attitude. Building the 2.62 inch x 2.17 inch x 2.40 inch perfectly sculpted frame is ideal for a do-it-yourself science fair, after-school, or summer workshop project with the bonus gift of learning how automotive transmission and motors work. A key cog in the development of a child's mind; experts believe that the retention of child's learning experience is multiplied if they can coordinate reading with actual hands on experience. Cost effectiveness – like all Rookies, they are affordable alternatives to other high priced players. It is the least expensive mini solar kit in OWI's award winning line with only 20 assembly parts.

It will be interesting to see how the year unfolds. One certainty (with the odds in its favor), *Rookie Solar Racer v2* will bring excitement for ages 8 and up, a fun-filled learning experience, and moments of greatness.

Suggested selling price: \$ 10.95 USD

