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For Immediate Release

Magnetic Levitation Express

OWI, Inc.® - Let's work together to be a part of the larger conversation of energy efficiency and celebrate environmental friendliness and sustainability. Empower your children with the knowledge to make our world a better place to live. With that concept, OWI has fabricated an intricate magnetic levitation train kit to engage curiosity and awareness.

It's amazing, without wheels, OWI's *Magnetic Levitation Express* uses magnetic levitation technology for this exciting new kit. Electromagnet, propulsion magnets and levitation magnets are used to create propulsion. These scientifically placed magnetic strips are built in the side of guideway to allow the *Magnetic Levitation Express* to hover stably and run smoothly at high speeds. After building the 10.87 inch x 1.44 inch x 1.17 inch train kit and 29 inch x 17.72" x 1.34" rail kit, the user can learn the basic principles of how magnets repel and attract each other. It is ideal for a do-it-yourself science fair, after-school, or summer workshop project with the bonus gift of learning electro-magnetic theory. Experts believe that the retention of child's learning experience is multiplied if they can coordinate reading with actual hands on experience. With only 155 assembly parts, it's a wonderful instrument for the beginner enthusiast 10 years and up, and a gateway to ignite opportunities in fun learning.

Wikipedia says, "Shanghai has the first commercially operated high-speed magnetic levitation line in the world. The top operational commercial speed of this train is 431 km/h (268 mph), making it the world's fastest train in regular commercial service since its opening in April 2004." *Magnetic Levitation Express* is the best choice for children to experiment how Maglev trains are built and work. Speed, pollution-free, and quiet, *Magnetic Levitation Express* is tomorrow's technology in use today.

Suggested selling price: \$ 59.95 USD

